



Spread the love

Now that you look the look, it's time to walk the walk. Here's a few tips to put your Buy Small™ marketing materials to work. Engage with your followers & discover, connect & support the best local businesses in your area.

1 Profile Picture

Show support for #SmallBizSatZA & #BuySmall by updating your business's profile picture on Facebook, Instagram and Twitter.

2 Cover Image

Promote your business & community with a cover photo for your Facebook & Twitter pages.

3 Social Posts

Engage with your followers on your social feeds. These posts inform your followers that you're open on Small Business Saturday. These can be used as stand-alone posts or with the sample social copy.

4 Sample Social Copy

Join the #SmallBizSatZA & #BuySmall hype & get your followers talking. Share on it's own or alongside the social posts.

Join the revolution & get your followers excited to
#BuySmallZA with you on #SmallBizSatZA

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